



CONSIDER THIS:

Overall U.S. Unemployment less than **8%** - **BUT** - Less than **4%** **College Educated** Unemployment

...resulting in a smaller selection of **SKILLED CANDIDATES** to choose from.

This causes a **BIG INCREASE IN DEMAND** for qualified workers...

71% of recruiters report in-demand professionals getting **up to 3** job offers before accepting a job

58% of recruiters say that in-demand professionals stay on the market **20 days or less** - with some reports of 5 days or less on the market

WHAT SHOULD YOU **DO?**

FOCUS ON RETAINING the top talent you have

Work with a staffing firm to:

- **Shorten** recruiting and hiring process
- **Quickly identify** top talent



Staffing firms have **established relationships** with top talent and can **leverage their nationwide network** of pre-qualified candidates